

Family-Safe Search Protects Your Family from Porn

Family-Safe Search is crucial for your family's safety. While you and your kids might not be looking for porn sites, porn sites are definitely looking for your kids. [more] Safe Search harnesses the power of thousands of computers to detect and classify bad Web sites. This drastically reduces the chances of porn finding you and your kids.

Porn is looking for YOU. Search is how people find porn and it is how porn finds people. You would probably expect that an adult or child looking for pornography would start at a search engine, clicking on links until they find what they want. But what you might not know is that some porn sites do everything they can to advertise, sneak or "spam" their way into legitimate search results. A child who does a search for something as innocuous as "Britney Spears" doesn't just find articles and fan sites; they'll often find porn sites masquerading as non-adult material. In one well-known case, a porn site took over "meritbadge.org," previously established as a popular Boy Scouts site, and replaced it with adult material.

Harness the power of search engines. Search engines are incredibly powerful systems made up of hundreds of computers working together to process data on millions or even billions of sites. Because of this, search engines have the technology to access a great deal of data about a site. Family-Safe Search leverages this technology to identify porn sites -- both the blatant sites and the undercover ones -- and remove them from your search results. This ability gives Net Nanny a significant advantage in protecting your children from offensive material on the Web.