

ContentWatch's ContentProtect 2.0 Receives High Marks from PC Magazine

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-- "ContentProtect offers complete and flexible content filtering" --

SALT LAKE CITY - April 18, 2006 - ContentWatch, Inc. further solidified itself as a leader in Internet filtering and safeguarding kids and families from unwanted Internet content after receiving high marks from PC Magazine in its recent review of ContentWatch's ContentProtect 2.0.

In the review, PC Magazine acknowledged ContentProtect 2.0 as one of the top products designed to filter and safeguard families from unwanted and inappropriate Internet content. In addition to the consumer version that PC Magazine reviewed, ContentWatch also offers a Professional version of ContentProtect that targets businesses. The Professional version uses the same dynamic filtering engine, but boasts more robust management and deployment features.

"The Internet touches virtually every aspect of modern life, but this ocean of data has its share of dark pools and dangerous eddies," the article said. "ContentWatch's ContentProtect helps you rein in your kids' Internet use and keep them away from its seamy side."

ContentProtect 2.0 is one of the most effective and flexible Internet filters available for the home; using an innovative dynamic filtering engine to analyze Internet content. As Web pages are requested, ContentProtect's dynamic engine has the ability to understand content in context on-the-fly and filter appropriately. The product also has a Time Controls module that gives the administrator the options to set the days and times each profile can use the Internet or can permit an overall limit - per day of per week.

"I found the program's operation quite smooth. It didn't noticeably slow down access to Web pages, and its categorization of pages seemed accurate," said PC Magazine. "It prevented access at prohibited times and cut off access when the overall time limit was up. ContentProtect is a thorough and flexible implementation of content-based Web filtering."

"We are extremely honored to be recognized by PC Magazine as one of the leaders of Internet filtering products," said Jack Sunderlage, president & CEO of ContentWatch. "Our hope is to continue to provide families and businesses with the solutions that keep their children and employees out of harm's way while surfing the Internet."

About ContentWatch

ContentWatch, Inc. delivers Internet protection solutions for the home, library, education, government and SMB markets. ContentWatch's mission is to be the world leader in thought and technology by creating Internet protection tools and services that provide homes and businesses with a safer, more productive Internet experience. Based in Salt Lake City, ContentWatch has customers in all 50 states and more than 100 countries and was recently selected by The Walt Disney Company as the official filtering software for its Disney Dream Desk PC for kids. For more information on ContentWatch products, visit www.ptyservices.com.