

ContentWatch Teams Up with Microsoft to Add Parental Controls for Windows Vista

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-- Relationship provides safer Internet experience for families using Windows Vista --

SALT LAKE CITY - January 17, 2007 - ContentWatch, the leading provider of parental controls solutions, today announced a strategic alliance with Microsoft Corp. (Nasdaq: MSFT) that enables customers of Windows Vista to use ContentProtect as their computer's default parental controls solution.

Through this alliance, users of Windows Vista are given the option to set ContentWatch's flagship product, ContentProtect, as their operating system's default Internet parental controls solution. When users start Windows Vista, by default they begin using its Family Safety Settings. However, customers can access a robust offering by selecting ContentProtect, which has been tightly integrated with Windows Vista.

"ContentWatch is pleased to collaborate with Microsoft in offering a state-of-the-art parental controls solution to Windows Vista customers," said Jack Sunderlage, president and CEO of ContentWatch. "Both Microsoft and ContentWatch have a greater goal of keeping families safe online. Through our integration with Windows Vista Family Safety Settings, customers now benefit by having additional options to choose from to help protect their children and family members online."

This relationship shows ContentWatch's position as a leader in the parental controls space, as they are working closely with Microsoft in its ongoing efforts to help families have a safer experience online.

"We value our relationship with ContentWatch and consider them a strong industry partner in our quest to make the Internet safer for families," said David George, director of Family Safe Computing at Microsoft Corp. "Additionally, we applaud ContentWatch for its efforts to integrate ContentProtect with Windows Vista in support of our family safety efforts."

ContentProtect is unique in that it uses a patent-pending contextual analysis engine to filter the Internet. Unlike other products that filter based on predetermined black and white lists, ContentProtect analyzes a site's content on the fly; providing the user with a safer Internet experience.


For more information about ContentWatch and their solutions, visit www.ptyservices.com.

About ContentWatch

Based in Salt Lake City, ContentWatch delivers Internet management solutions for the home, library, education, government, and small/medium business markets. ContentWatch's mission is to be the world leader in thought and technology by creating Internet management tools and services that provide homes and businesses with a safer, more productive Internet experience through its patent-pending contextual analysis engine. ContentWatch Internet Management solutions are used in over 125

different countries. For more information on ContentWatch products, visit www.ptyservices.com

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