

## ContentWatch Appoints Ken Knapton as Vice President of Engineering

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*New appointment brings tremendous engineering and product delivery leadership to ContentWatch*

**SALT LAKE CITY – April 5, 2005** – ContentWatch Inc., a trusted provider of Internet filter and protection tools designed for families and small businesses, today announced the appointment of Ken Knapton to the position of Vice President of Engineering.

“ContentWatch has done a tremendous job defining its future product roadmap. I’m excited about the product line and look forward to continuing the ContentWatch tradition of delivering world-class products to small businesses and homes,” Knapton said.

A veteran of the high-tech industry for over 17 years, Knapton brings a wealth of technical and management experience to ContentWatch, having led engineering teams for companies such as Word Perfect, Novell, Intel, Relizon, and AccessData. Knapton also holds two patents for his work on enterprise security and anti-virus technology, which makes him a great fit for ContentWatch and their industry Internet protection tools.

“We’re excited to have Ken on board,” said Jack Sunderlage, president & CEO of ContentWatch. “Ken has the right skill set, management style and technology background to enable ContentWatch to continue to be a leading innovator of Internet protection tools.”