

ContentWatch Announces Partnership with SafeSurf

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ContentWatch Partners With SafeSurf to Stomp Out Pornography and Provide a Safer Internet Experience for Libraries, Schools, Businesses and Families

SALT LAKE CITY – May 2, 2005 – ContentWatch Inc., a trusted provider of Internet filter and protection tools designed for families and small businesses, today announced a partnership with SafeSurf, a leading organization established to protect users of all types on the Internet. Through filtering technology provided by ContentWatch and SafeSurf's passion for creating tools and standards that protect families, schools, libraries and businesses online, the companies form a strong alliance against Internet predators and purveyors of pornography.

“ContentWatch is excited about partnering with a leading organization whose sole purposes are to protect children from objectionable Web content and to increase productivity and reduce Internet risks in businesses and organizations,” said Jack Sunderlage, President & CEO of ContentWatch. “SafeSurf has a long and credible history of providing wonderful tools and guidance regarding Internet usage for businesses and families.

ContentProtect, an industry leading Internet filter, and ContentProtect Suite, a suite of Internet protection tools including Internet filtering, spam blocking and pop-up window blocking will be made available for purchase through the SafeSurf site beginning immediately. These products have been uniquely designed for small businesses and organizations. ContentProtect has been rated the number one Internet filter. Its dynamic filtering technology makes it the best choice for protecting children, families and small organizations on the Internet.

“SafeSurf is pleased to make ContentWatch products available from its Web site,” said Ray Soular, Chairman of SafeSurf. “Our customers will benefit greatly by having access to these industry leading Internet protection tools.”

About SafeSurf

SafeSurf began in 1995 as the first organization dedicated to protecting children on the Internet. They launched the Internet's first rating standard, helped write the PICS protocol, which was adopted as part of the Web's communication spec by the World Wide Web Consortium at MIT. SafeSurf has assisted lawmakers, filtering software developers, media representatives, other child safety organizations, and thousands of parents to become the leader in the field online child safety. More information on SafeSurf can be found at <http://www.safesurf.com>.