

# ContentWatch Addresses Business Liability from Workplace Internet Abuse

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*N.J. appellate court finds employer may be liable for employee use of Internet porn in Dec., 2005 decision*

*ContentProtect gives companies a solution for as little as \$40 per node, per year*

**SALT LAKE CITY - Jan. 23, 2006** - On December 28, 2005, a New Jersey appellate court held that an employer may be held financially liable for an employee's use of Internet pornography. Increasingly, unwanted Internet content is not only a business productivity problem, but a potential legal liability as well.

In the New Jersey case, the decision by the appellate court has overturned a lower-court ruling in favor of the employer.

The Appellate Division panel stated: "We hold that an employer who is on notice that one of its employees is using a workplace computer to access pornography, possibly child pornography, has a duty to investigate the employee's activities and take prompt and effective action to stop the unauthorized activity. No privacy interest of the employee stands in the way of this duty on the part of the employer."

ContentWatch, a top-rated provider of Internet filtering solutions for families and businesses, is working to provide employers with cost-effective, high performance and easy-to-use solutions to eliminate unwanted Internet content in the workplace. ContentWatch's flagship product, ContentProtect Professional 2.0, can give small to medium organizations the protection they need for as little as \$40 per node, per year.

ContentProtect Professional 2.0 uses dynamic filtering analysis to protect Web content. As Web pages are requested, ContentProtect's dynamic engine has the ability to understand content in context and filter appropriately. Based on the filter settings, content is either filtered or blocked; lowering the risk of lawsuits, potentially boosting productivity and protecting bandwidth in the workplace. ContentProtect Professional's reporting, remote management, deployment tools and time management features make it a perfect fit for small/medium businesses. Also, its client/server-based architecture provides a unique solution for companies with mobile notebook computer users.

In addition to liability issues, sources estimate the salary costs for non-work activities to be as high as \$759 billion per year. A recent IDC study reported that, as much as 40% of Internet use in the workplace is not related to business. Unfortunately, the workplace has become a more common venue for Internet pornography, with a reported half of Fortune 500 companies having dealt with at least one incident in the past 12 months.

For more information on ContentWatch, or to download a free two-week trial version of ContentProtect 2.0, readers can visit [www.ptyservices.com](http://www.ptyservices.com)

## About ContentWatch

ContentWatch, Inc. delivers Internet protection solutions for the home, library, education, government and SMB markets. ContentWatch's mission is to be the world leader in

thought and technology by creating Internet protection tools and services that provide homes and businesses with a safer, more productive Internet experience. Based in Salt Lake City, ContentWatch has customers in all 50 states and more than 100 countries and was recently selected by The Walt Disney Company as the official filtering software for its Disney Dream Desk PC for kids. For more information on ContentWatch products, visit [www.ptyservices.com](http://www.ptyservices.com)