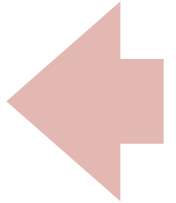


## ISP Success Story

CougarConnexions

“We evaluated several products. The software is easy to use, the system is secure... nothing got through that shouldn't have.”

Dave Reed  
Executive Vice President-Technology  
IDI Global



### Background

CougarConnexions provides Internet access to Brigham Young University (BYU) Cougar sports fans. The Internet service they provide is top quality and must adhere high standards. Through CougarConnexions, BYU fans get reward points to spend on Cougar gear and tickets. In turn, the athletic department earns money on each Internet service subscriber. These dollars that go to the athletic department are used to build facilities, purchase equipment, provide scholarships and more.

### The Need for an Internet Filtering Solution

CougarConnexions is officially sponsored by BYU's Athletic department. Any service provided by the department must meet the rigid standards of the university. With easy access to offensive materials on the Internet, CougarConnexions wanted to provide an easy-to-use and reliable Internet filtering solution to protect the fans and families that subscribe to the service from objectionable Internet content.

### The Right Solution

CougarConnexions evaluated several Internet filtering solutions. They settled on ContentWatch products because the products were easy-to-use and highly customizable. More importantly, the product is secure and the filtering is accurate and reliable. ContentWatch products are also backed by toll-free technical support.